

Press Kit
for
Sally Huss



Press Kit



About Sally

Sally Huss has been an artist all of her life. She was raised in Bakersfield, California where she took her first private oil painting lessons at the age of 10. She studied art at Occidental College, eventually graduating from the University of Southern California with a degree in Fine Arts.

At the same time Sally (Sally Moore) was developing her art skills, she was developing her tennis skills. She became National Junior Champion, a member of the U.S. Wightman Cup Team and a Wimbledon semi-finalist. As an accomplished tennis player Sally taught her special brand of Zen tennis to celebrity clients such as Barbra Streisand, Joel Grey, Jill St. John, Larry Hagman and Jack Jones among others. After playing the Virginia Slims Women's Tennis Tour against such professionals as Martina Navratilova and Chris Evert Sally became the head rackets pro at The Aspen Club in Colorado. There she hosted visiting celebrities, including Clint Eastwood, Merv Griffin, Ingmar Johansson and Rod Laver.

In the 1980's with the help of her husband Marv, former head of advertising and promotion for Hallmark Cards, Sally returned to art and writing in a big way. With her own products – gift art and original paintings -- she branched out into licensing her designs for greeting cards for American, lines of wallpaper, ceramics, mugs and T-shirts. Now, her art dances across thousands of products including signature lines of clothing, purses, children's books and even baby bibs. Her painting and gift art brighten walls and uplift hearts in homes, office buildings and hotels. One piece even graced the walls of The White House – a

special commission for Hillary Clinton entitled "A Happy Child" for her 50th birthday celebration.

Today Sally Huss is considered one of the leading artists/designers in the country, in many cases combining her writing talents with her art. This has resulted in publishing a number of books for children and THE HAPPY BOOK for Ten Speed Press. This combination of artistic talents has also taken her into national newspaper syndication by King Features for her illustrated panel of happy thoughts called *Happy Musings*, now appearing in such papers as The Detroit Free Press, The Orange County Register, The Desert Sun and others.

Sally is founder of Sally Huss, Inc., a 20 year-old California corporation, encompassing licensing, merchandising activities and syndication through King Features.

For years as a speaker to women's business and social groups, sports associations, and charity gatherings Sally has shared her happy and inspirational message. Positive, fun and enlightening, her words empower and inspire those who hear her.

Press Release 1

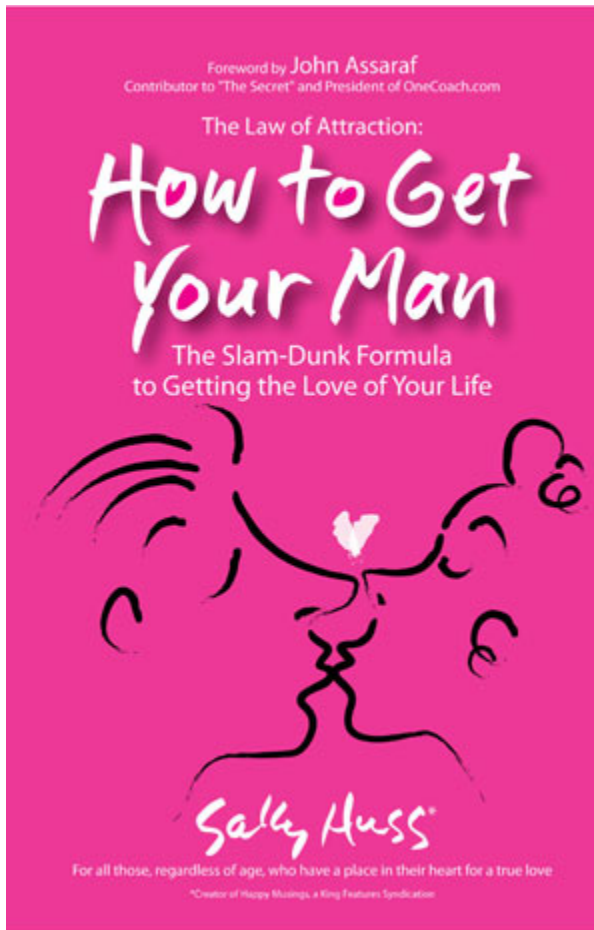
May 20, 2009

Sally Huss' new book "The Law of Attraction: HOW TO GET YOUR MAN -- the Slam-Dunk Formula to Getting the Love of Your Life" has just been released!!

La Jolla, California (April 20, 2009) -- Sally Huss, creator of King Features' syndicated panel "*Happy Musings*," just released her third book on Amazon today (\$14.95 ISBN-10 0982262523.)

"In these times of great change many people are looking for love and the warmth it brings. This is the ultimate self-help book in the realm of love and romance. It shows you how to get clear on what you want and how to bring your special person into your life. The formula is simple, fun and has proven to be successful for over 30 years with testimonials from all kinds of people from all walks of life." - Sally Huss

The Law of Attraction: HOW TO GET YOUR MAN -- the Slam-Dunk Formula to Getting the Love of Your Life



Front Cover

As John Assaraf of "The Secret" says in the book's foreword: "I have been studying and applying what is in this book for over 25 years and I know from my own experiences and from finding my own very special partner that this process works like a miracle.

Each one of us has the ability to create and have our own love story. Sally shows you us how in this great little book."

For more information about Sally Huss or "The Law of Attraction: HOW TO GET YOUR MAN -- the Slam-Dunk Formula to Getting the Love of Your Life" go to:

How to Get Your Man

"I have been studying and applying what is in this book for over 25 years and I know from my own experiences and from finding my own very special partner that this process works like a miracle.

Each one of us has the ability to create and have our own love story. And Sally shows us how in this great little book."

— John Assaraf
Contributor to "The Secret"



Sally Huss has been a writer and artist all of her life. All of her creations are happy in nature and free-spirited in style. Her *Happy Musings*, a King Features newspaper panel, combines Sally's whimsical art with her uplifting life thoughts. She invites you to visit www.sallyhuss.com to view her many gifts, books, art and receive her *Happy Musings* free.

Sally writes and paints in her La Jolla, California studio, overlooking the Pacific Ocean.

http://www.sallyhuss.com/sallyhuss_howtogetyourman.htm

To schedule a telephone interview with Sally call **858-652-2585**

For a complimentary copy of the book in pre-release format mailed out the same day please email **press@sallyhuss.com** or call **858-652-2585**

Testimonials

Film and television producer, director, writer **Rocky Lang** says:
"Sally Huss' book will be sure to bring the Sun and true love into your life. Her Sun Formula is fascinating and magical. Not only is this a fool-proof plan she reveals and verifies, but anyone who wants to have a special person in their life would be a fool not to use it."

Jo Ann Deck, former Vice President of Ten Speed Press and Executive Director of www.shiftinsight.com says:
"For anyone looking for a soul mate, artist and writer Sally Huss gives specific instructions guaranteed to work. A former Wimbledon Junior Champion and Wimbledon semi-finalist in the Women's Division, she shares her hopes and dreams from the tennis courts to the dance floors across three continents as she readies and prepares herself for her big love. She brings clarity and a new radiance to an often perplexing subject as she holds fast to her intention and finds her Sun Man."

Kathleen Dakota Parker, author of *LIONESS WITHIN*, says:
"Every once in awhile someone comes along who lifts your spirit. Sally Huss is one of those people. She lives in the sunshine, bringing wisdom and smiles to all who see her art, her witty Musings, and now her latest book. Who doesn't want to know the secret of bringing just the right person into your life? Read her book to learn how to attract true love. It's fun and a fast read, perfect for those summer days."

Mike Castelucci, Channel 9 KUSI San Diego, during an interview on the Morning Show, says:
"Being around Sally makes you happy -- her art, her Musings and now her

new book. It's a winner and you'll be a winner too if you follow her formula!"

Kae Schreiber, creator of "Chats with Kae" says:

"I just finished reading "How to Get Your Man" and found it to have a wealth of practical information and wisdom about getting your heart's desire in all areas of life. It really is about being clear in your intentions and surrendering them to Spirit(Sun). I know it works because in my middle years of dating I made a list of the perfect man, he showed up and we've been together nearly 22 years. For me the perfect man is a friend, because when it's all said and done, you need someone to talk to and whom you can count on to be there at three in the morning if need be."

Robin, San Diego resident says:

"I love this book. It gives step by step instructions that feel so right. I have followed Sally's work for a long time and bought this book the minute I saw it on her website. I have already started the steps she suggests. She is such an inspiration to me! When I need an uplifting thought or a mental shift, I just go to her website."

Monica Lang, actress and singer, says:

"I love this book! I just love it! It is amusing, charming and absolutely magical!"

Michael Miles from EffortlessAbundance.com, author of 30 DAYS TO CHANGE YOUR LIFE, says:

How to Get Your Man is an enchanting book. As Sally describes her own journey, she reveals the powerful and wonderful inner working of the universe. Her story is a moving account of the how the Law of Attraction operates to bring about the circumstances we experience in our lives. So many people write about the Law of Attraction, but Sally has lived it, and presents a formula for success, forged and refined in the reality of her own life.

If you are struggling with the Law of Attraction, if you are losing heart, if you are despondent and wonder if you can ever achieve your dreams, *How to Get Your Man* is for you. Its genuine and uplifting message will be a guide as you navigate through the sometimes choppy waters of life, and its

practical focus will provide you with invaluable tools for the journey. A real gem – highly recommended.

Articles

Art and Prose Blend at Sally Huss Gallery

La Jolla Light
April 10, 2008
by Dave Schwab

Art and verse blend harmoniously at Sally Huss Gallery.

Huss, after being away for awhile, has returned to the Jewel with a new gallery she opened recently at 7932 Ivanhoe Ave.

"People are coming in and saying, 'Oh, I'm so glad you're back,'" said Huss, who's nationally known for her extensive lines of purses, greeting cards, clothing, children's books and gift art, as well as a syndicated newspaper feature, Happy Musings. "They are finding us here. Though it's not the highest-traffic spot, it's certainly a quality spot, and people are coming in. It's really fun for them to discover."

Discovery, and reflection, are what Huss's creative, distinctively feminine style is all about. Her signature approach is to take her brightly colored acrylic impressionistic art and merge it with witty verse extolling simple and universal truths.

"I have combined art with little messages in my greeting card line," said Huss, who noted what she does has become known as gift art. Her art/verse is happy, light and engaging.

A Sally Huss-inspired greeting card is a memorable thought-for-a-day that can leave a lifelong impression.

A few examples of her inspirational greeting cards:

- "When we asked for a daughter we were sent a princess."

- "Rich is a matter of the heart."

- "I do not know the master plan but it's comforting to know that the master has planned it and I am included."

- "Most people think success leads to happiness when really it is happiness that leads to success."

Huss said she's been interested in art since she was a child. She was also interested in tennis, so much so that she pursued the sport as a young woman. She played in the national junior women's tennis circuit and was a semifinalist at Wimbledon.

Huss brings the same zeal to her craft as a writer and artist as she did to her chosen competitive sport.

The line of artistic gift products Huss markets both in her retail gallery and on-line, has grown over the years. The mix now includes purses, totes, beach bags, wall paper, ceramics, clothing lines, even refrigerator magnets, and baby bibs.

Her gallery is full of original impressionistic landscapes, which often have Italian or European themes.

She intends to make her themes a little more local in the future. "I'm going to be painting more at La Jolla Cove, those kinds of things," she said.

Huss is available for commission work, but prefers to work in her studio.

Huss said the best thing about her job is "it's never like working."

Best of all, she said her merchandise is reasonably priced. One of her inspirational tote bags will set you back \$45, \$21 for a smaller version.

In the future, Huss intends to expand her horizons.

"I want to paint more here (studio) and do sculpture," she said, "work in clay and bronze."

She often paints a portrait a day. Outside her studio are exhibits of her work and a patio table. She intends to resume teaching art classes, and encourages people to drop by.

Huss is proud to note one of her original works was bought for current U.S. presidential candidate Hillary Clinton and presented to her on her 50th birthday.

Another thing she's proud of is that her musings have been syndicated and run in newspapers nationwide. "I have completed more than 500 of them for newspapers," she said.

Sally's husband works with her, handling the business side of her studio, doing their Ebay store and running the Web site, www.sallyhuss.com. Huss also has a blog she has fun doing where she runs a daily musing, with an explanation of its meaning, and invites public comment. "A lot of people have collected these musings for years," she said.

Huss said the most challenging thing about what she does is "having enough time to do all the things that I would like."

Huss's gallery is calm and tranquil. It's like being in a garden with all the flowers in bloom. In fact, the flowers are one of her favorite subjects. "I get some flowers and I paint flowers," she said.

She also does lots of flowery portraits which she said are unusual because she does them quickly. "They're very fast," she said. "It's not labored. They look more impressionistic but they're really beautiful."

For more information about Sally Huss Gallery call (858) 454-4996 or visit www.sallyhuss.com.

Sally Huss Galleries...a celebrity favorite!!

Desert Key Magazine
September 4, 2005

Color, color, color ...it's hard to feel blue when you are in the Sally Huss Gallery in "Old Town La Quinta."

All of Sally's art is happy in nature and free-spirited in style. Huss has a saying "if you wait to be happy, you will wait forever. If you are happy now, you will be happy forever".

Sally Huss has been an artist all of her life. She is a native Californian who graduated from USC with a degree in Fine Arts. At the same time, Sally was developing her tennis skills. She became National Junior Champion, a member of the US Wrightman Cup Team and a semi-finalist at Wimbledon. A skillful tennis player, Huss taught her special brand of "Zen" tennis to celebrity clients such as Barbra Streisand, Joel Grey, and Jill St. John.

In the 1980s with the help of her husband Marv, former head of advertising and promotion for Hallmark cards, Sally returned to art and writing in a big way. Today, Sally Huss is considered one of the leading artist/designers in the country. Her art dances across thousands of products, including signature lines of clothing, purses, children's books and even baby bibs. Her paintings and gift art brighten walls and uplift hearts in homes, office buildings and hotels, including the lobby of the famous La Valencia Hotel in La Jolla.

Some of her art can be found in the homes of Larry Hagman, Joel Gray, Kirk Douglas and of course Jack Jones. Hillary Clinton also has an original Huss entitled "A Happy Child", created for her 50th birthday celebration.

Artist's Joy Pours Out on Canvas

The Desert Sun

November 24, 2006
By William Avila

La Quinta -- Sally Huss' art studio in her La Quinta home is a reflection of the happy world she's created.

The softly lit room contains vibrant colors splashed across a sea of white textures.

It seems fitting for an artist who has seen slightly contrasting life changes.

From professional tennis player to music publishing company director to full-time artist and designer, among other jobs, Huss has had the ability become successful in a variety of professions.

But it wasn't until 1959 , at age 20, that the young tennis star learned the meaning of happiness in the context of life.

"My parents came to see me win at Wimbledon, and that year I lost in the first round," Huss recalled. "Dinner that night was awful. It was like someone had died. I really contemplated what happiness was about."

"For competitors, winning is equivalent to happiness," she said. "That's a terrible goal to have because you can win, but someone is going to come around and beat you. You can't be happy forever."

And with that thought in mind, she learned how to be happy and stay that way.

With the lucid idea of fulfillment, it's no wonder that business people across different markets have sought to use her art across a wide variety of commercial items.

Now that her "Happy Musings" cartoon has been syndicated, her message of happiness will carry further.

Amid all the changes over the years, one thing that has never changed is that her art is always personal, and not a single melancholy color exists in her bright world.

"I make it for me, always something that I like. I don't try to think about making it happy," Huss said with a warm smile. "It just comes out that way."

Happiness Leads and Follows Sally Huss

"Most people think that success leads to happiness when it really is that happiness leads to success." That's the message that Sally Huss carries with her wherever she and her art may find themselves. Although not a professional motivational speaker, Huss spreads "happiness" through her art, her writings, and her occasional speeches as well as her everyday dealings with people.

Yet, according to Huss, who designed the Seabrook Designs "Happy Art" collection, "happiness is an elusive thing" and even she struggled to find it earlier in her life. When she was just 10 years old, Huss (then Sally Moore) and her dad decided that she would be the tennis champion of the world. True happiness seemed to be on the horizon as Huss became the number one player in Southern California at age 13; the number one player in the United States at age 15 in her division; and the number one Junior Division player in the world at age 18. Then at 19, she was a semi-finalist in the Women's Division at Wimbledon. The next year, in her second attempt to win Wimbledon, she lost her first round as her mom and dad watched. "It felt like someone died," said Huss. "I decided that being number one in tennis was a stupid goal. That I couldn't be champion forever which meant I couldn't be happy forever. So I quit!"

Huss then finished studying fine arts in college, worked in the movie and television business, and even ran Paul Simon's music publishing company while playing tennis socially and enjoying painting. It was during this time that she discovered that you must "be happy doing whatever you're doing." That revelation was brought to light through the "Elephant Story," which Huss has captured in a serigraphy poster. In that story, an elephant carries a young girl across mountains, valleys, and deserts until they come to a wise and peaceful man whom the girl asks to tell her the most important thing to know. The answer, as Huss has translated in her calendar and other art: "If you wait to be happy, you will wait forever. If you are happy now, you will be happy forever."

With a whole new outlook Huss returned to tennis. With a non-competitive attitude, she joined the competitive atmosphere of the Pacific-Northwest tour and consistently won again. Interestingly, Huss credits her wins to more than just being a good player. She claims she had an attitude advantage -- the other players were intimidated by Huss' desire to have fun, to be happy, as she played. Huss continues to win at tennis today as a senior player.

Today, Huss finds and spreads happiness through her art and writings. With 17 galleries around the country and one in Switzerland selling her art in the form of posters, greeting cards, prints, calendars, T-shirts, and more, Huss sends out messages such as "Happy days are made by happy people. Happy people are made by choice," and "If you're not doing it for the fun of it, you're not doing it right!" And, her happy, winning attitude carries through to her "Happy Art" wallcoverings collection which has been so successful that Huss is working on a second collection for Seabrook.

The second collection will feature a border lined with children of all nationalities and the handwritten message, "All children with love in their hearts secretly hold hands with each other to help uplift the world." Other happy illustrations in this collection that soon will be lining the walls of children's rooms as well as adults' rooms are: tropical birds, sweet angels, African animals around a watering hole, a whimsically designed alphabet, brightly colored flowers in vases, free-spirited dinosaurs, smiling mermaids, playful dogs, and snorkeling children surrounded by curious fish. Similar to "Happy Art," this collection is designed to be a classic wallcoverings book, not a trendy book. It is a collection that newborns to preteens to senior citizens will enjoy. And, it, like Huss herself, will make you smile!

Contact

email: press@sallyhuss.com
Sally Huss Inc. (phone: 858-652-2585)
P.O. Box 206
La Jolla, CA 92038-0206